

SHAKLEE COST COMPARISON

Based on Shaklee Member Price

Prices obtained from Giant, Herndon, VA Feb 28, 2007

All comparisons are based on manufacturer usage directions and/or actual measurements to determine uses per container

General Purpose Cleaning	Size	Cost	Usage per Gallon	Gallons of Solution	Cost per Gallon
Fantastik	32 oz.	\$2.59	straight	1/4 Gallon	\$10.36
Shaklee Basic-H2	16 oz.	\$10.15	1/4 tsp per 16 oz	makes 48 gallons	21¢
Window Cleaners	Size	Cost	Usage	Gallons of Solution	Cost per Gallon
Windex	26 oz	\$3.19	straight	1/4 Gallon	\$12.76
Shaklee Basic-H2	32 oz	\$10.15	2 drops per 16 oz.	makes 1186 gallons	less than 1¢
Automatic Dishwasher	Size	Cost	Usage per Load	Loads	Cost per Load
ElectraSol	75 oz.	\$4.79	fill both cups	does 21 loads	22.8¢
Cascade	75 oz.	\$4.79	fill both cups	does 21 loads	22.8¢
Shaklee Automatic Dishwash	2 lb.	\$9.30	2 Tsp.	48	19¢
Laundry (powder)	Size	Cost	Usage per Load	Medium Loads	Cost per Load
Tide	26 oz.	\$4.79	3/8 cup	does 15 med. Loads	31.9¢
Cheer	53 oz.	\$6.99	3/8 cup	does 24 med. Loads	29.1¢
Shaklee Fresh Laundry Powder	5.5 lbs	\$17.70	1 oz.	does 88 med. Loads	20.1¢
Laundry (liquid)	Size	Cost	Usage per Load	Medium Loads	Cost per Load
Tide	50 oz	\$6.19	4 oz.	does 16 med. Loads	38.6¢
Ivory Snow	50 oz	\$6.39	4 oz.	does 16 med. Loads	39.9¢
Shaklee Fresh Laundry Liquid	64 oz.	\$24.60	1 oz	does 64 med. loads	38.4¢
Fabric Softeners (liquid)	Size	Cost	Usage per Load	Medium Loads	Cost per Load
Downey	40 oz.	\$5.49	1 oz.	does 40 med. Loads	13.7¢
Snuggle	60 oz.	\$6.99	1 oz.	does 60 med. Loads	11.6¢
Shaklee Soft Fabric	32 oz.	\$8.65	1/2 oz.	does 64 loads	13.5¢
Fine Washables	Size	Cost	Usage	Uses	Cost per Use
Woolite Liquid	16 oz.	\$3.69	2 oz (4 Tbsp)	8 loads	46.1¢
Shaklee Basic H2	16 oz.	\$10.15	1/4 tsp per 16 oz	48 loads	21.1¢
Toilet Bowl Cleaners	Size	Cost	Usage per Toilet	Uses	Cost per Use
Lysol Toilet Bowl Cleaner	24 oz.	\$2.79	4 oz.	6 uses	46.5¢
Clorox Toilet Bowl Cleaner	24 oz.	\$2.29	4 oz.	6 uses	38.2¢
Shaklee Basic G	32 oz	\$16.95	1 Tbsp	64 uses	26.5¢
Disinfectants/Germicide	Size	Cost	Usage per Gallon	Gallons of Solution	Cost per Gallon
Lysol Antibacterial Kitchen Spray	22 oz	\$2.99	straight	.17 gallon	\$17.58
Clorox Disinfecting Kitchen Cleaner	32 oz	\$3.49	straight	.25 gallon	\$13.96
Shaklee Basic G	32 oz.	\$16.95	1 Tbsp per gal.	makes 64 gallons	26.5¢

These cost comparisons do not take into consideration the fact that the Shaklee cleaners:

do not pollute the environment

do not leave harmful residues on the **skin**, clothes, or dishes

use much **less packaging** materials

are safe for use around children and sensitive adults

Store brands like Tide now state on the front of the box that the box will do a certain number of loads. The mistake that most people make is to not look closely enough into what that manufacturer defines as a "load". As a result, they wrongly compare Shaklee usage of 1/4 cup per large load to brand-X loads, which are medium to small loads. The Tide box we used for comparison claims to do 80 loads. I called the phone number that was on their box to find out what they define as a "load". Their 80 loads claim is based on a "load" which they define as 55 lbs. of laundry. Most all washing machines are made for at least a 15-20 lb. capacity. So you can see that calling their 5.5 pound load a "medium load" is being very generous to them. 5.5 pounds would be 3-4 towels so you can not accurately compare their 80 medium to small 5.5 loads to the 80 or more 1/4 cup large loads you get from a box of Shaklee Laundry powder. You must compare medium loads to medium loads. Our Shaklee Fresh Laundry powder says use 1/8 cup per medium load - I was able to measure 102 - 1/8 cup loads from a 5.5 lb box of Shaklee Fresh Laundry powder, which is what I used for the comparison